



REQUEST FOR PROPOSALS

for website design services for

PHILADELPHIA ENERGY AUTHORITY (“PEA”)

QUESTIONS & ANSWERS

- Understanding that the budget is limited, I was curious to know if the PEA would be open to using a template layout for the website. Templates will allow for customization on color themes, text and other graphic/visual elements but is limited in the customization of the overall layout and formatting. With this approach, PEA would have several layouts to choose from that could then be customized. Using this template would still allow for the functionality outlined in the RFP.
 - The Philadelphia Energy Authority is open to proposals that include website template layouts.

- In the RFP, it states as part of the scope "Deliver a fully-functional new website based on a design plan selected by PEA with content developed in tandem with PEA." regarding the content development component, how much of the content will be developed by PEA staff vs. consultants? In other words, do you foresee the content to be developed by authority staff and reviewed by the consultant or developed by the consultant and reviewed by staff? I ask so I can understand the staff time that would have to be dedicated to perform well on this project.
 - The applicant can provide a suggestion for the amount of content developed by PEA staff and by the consultant.

- Is there a preferred platform that the authority would like to use – I.e Nationbuilder, WordPress, etc. Alternatively, is there an issue with using a platform like this?
 - The Philadelphia Energy Authority does not have a preferred web platform.