



Joining Solarize Philly couldn't have been an easier choice. With Solarize Philly, I get a chance to invest my money in line with my values by supporting solar job-training programs in a local school and getting clean energy from the sun. The enrollment process was simple and informative, and now I'm the lucky owner of rooftop solar panels.

—Kate Zmich, Solarize Philly
Phase 1 Participant

Philadelphia Energy Campaign

Solarize Philly is an initiative of the Philadelphia Energy Authority (PEA), an independent municipal authority based in City Hall. PEA is leading the 10-year Philadelphia Energy Campaign to create 10,000 jobs and leverage \$1 billion of investments into energy efficiency and clean energy projects in the city.

SIGN UP TODAY AT SOLARIZEPHILLY.ORG!

Philadelphia City Hall, 1400 John F Kennedy Blvd,
Room 566, Philadelphia, PA 19107

Feel free to reach out to us with any questions
at 215.686.4483 or solarize@philaenergy.org.

 @solarizephilly

 @philaenergy

All photography: Solar States



Solarize PHILLY

**A CITYWIDE
PROGRAM
TO HELP ALL
PHILADELPHIANS**

GO SOLAR

AT HOME.

Administered by the Philadelphia Energy Authority

solarizephilly.org

Solarize Philly is a group buying program to make the process of installing solar as easy and affordable as possible.

Who can participate?

Any homeowner in the City of Philadelphia

Why go solar?

- Save money
- Take action on climate change
- Create local jobs

Why go solar with Solarize Philly?

- Get a group discount
- Be referred to a pre-approved installer
- Benefit from consumer protections
- Support high school job training programs and equitable access to solar

HOW DOES SOLAR WORK?

Solar panels convert sunlight into electricity to power your home. If you produce more electricity than your house needs on a sunny day, PECO will credit you for the extra power. You can use the credits to power your home at night or on a cloudy day.

financing

Solar is a smart investment

Solar typically pays for itself in 8 to 10 years and lasts for 25 to 30 years. The monthly cost of financing can be equal to or less than your original electricity bill, so you start saving from Day 1!

How much does solar cost?

Your Solarize Philly installer will provide you with a free quote specific to your home, which will likely range between \$10,000 and \$20,000. Costs can vary based on the number of panels you install, the complexity of your roof, and your electricity consumption. You can get 30% of your investment back through a federal Investment Tax Credit (ITC) through 2019.

How do I pay for it?

- Cash
- Home equity loan
- Solar loan through your installer

What if I don't qualify for private financing?

PEA is offering a special financing option for low- and moderate-income households as a pilot program. Go to solarizephilly.org to find out if you are eligible.

how do i participate?



1. SIGN UP AT SOLARIZEPHILLY.ORG

PEA will send you a Solar Assessment Questionnaire and give you a call to connect you with your installer.



2. GET REFERRED TO A PRE-APPROVED INSTALLER.

Your installer will complete a free solar assessment of your home and put together a quote for you if your house is a good fit for solar.



3. SIGN A CONTRACT FOR SOLAR.

Make sure you sign your contract before the close of the enrollment period! You will get a rebate based on the total number of participants.



4. GO SOLAR!

Your installer will install solar on your house within 2-5 months of when you signed your contract. After your solar is installed PECO needs to install a new meter, which typically takes 1-3 weeks.